



Visual WWW, Inc.

'Created by Developers for Developers'

Project Division Brochure



Visual WWW is 100% Software Development Shop

Visual WWW is committed to providing high-quality software business applications and establishing long-term relationships with our clients. We specialize in the design, development, test and implementation of database business applications using **Microsoft / Oracle / IBM DB2 / Open Source Technology (LAMP)**, including PC-based, Client/Server Windows and Internet web applications.

What Do We Do?

- ◆ Windows Application Development
- ◆ Internet Application Development
- ◆ Open Source Technology Application Development
- ◆ Custom Training and Mentoring
- ◆ Math Modeling and Data Analysis
- ◆ Custom Barcode Systems

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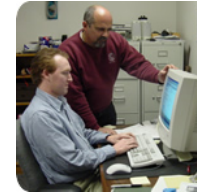
Software-Consulting Services



Visual WWW provides software-consulting services for the entire development life cycle in designing and building custom database business applications.

1. **Outsourcing Services** – outsourcing Information Technology (IT) projects, including Windows and Internet web business applications. We'll design, develop, implement, maintain and upgrade your IT projects efficiently utilizing our high-level application development personnel and wide-ranging experience in consulting services.
2. **Business Rules Definition and Analysis** – business rules phases, deliverables and sign-offs; business rules functional and design specifications; project scope definition; etc.
3. **Database Design and Implementation** – logical and physical database design and implementation using MS Access, MS SQL Server, Oracle and MySQL; fundamental database objects development including tables, views, stored procedures, user-defined functions, triggers, cursors, etc.
4. **Application Programming Development** – N-tier architecture design and implementation; OOP design and implementation; custom business component and control development; XML data transfer and implementation; best practices of programming code development; etc.
5. **Application Testing** – design, plan and test process implementation, unit and system user requirements test, test execution and error handling tracking and reviewing; etc.
6. **Application Setup and Deployment** – installation package design, plan and implementation; pre-installation hardware configuration and optimization; post-installation setup configuration; readme installation files, etc.
7. **User and Developer Documentation** – functional end-user guide description and manual; developer code and technical documentation; online help file design and implementation; product specification and documentation; etc.
8. **Application Upgrades and Maintenance** – upgrade and maintain system business rules; error analysis and prevention; version upgrades and patches; etc.
9. **Application Technical Support** – application help desk support; end-user training and mentoring; critical business rules auditing, etc.

Custom Training and Mentoring Services



Visual WWW provides custom mentoring services for all phases of the development lifecycle for individuals and/or teams of developers. Mentoring services are specifically tailored to meet each client's unique business needs.

Visual WWW will provide mentoring in the best techniques using N-tier architecture design and programming class libraries based on years of experience in database business application development. This includes standard database objects like stored procedures, user-defined functions, triggers, cursors, views, etc for MS SQL Server and Oracle databases. Clients have the right to keep, maintain and extend the provided Visual WWW programming class library and standard database objects.

"Visual WWW .NET Training Pack" Course



Visual WWW is proud to announce a new "Visual WWW .NET Training Pack" course for clients who are interested in getting the most out of Microsoft .NET Framework technology and tools. This course is specially designed for beginners and advanced IT Employ-

ees. The course provides a 'jump-start' for learning how to design, develop and deploy production business applications. It covers the entire lifecycle of Client/Server and Internet Web windows development, including business rules definition and documentation, logical database design and physical implementation, GUI design guides, Client/Server and Internet Web windows programming code development, unit and system test, etc. This course has been applied in the following companies: **Hewlett-Packard, Medford School District 549C, DONCASTERS Medical Technologies and Kroger - Fred Meyer.**

"Visual WWW .NET Training Pack" course contains three modules:

Module 1. "Database Design and Implementation" (Visio 2007 / Access 2007 / SQL Server 2005 / Oracle 10g / IBM DB2 9.0 / MySQL 5.0).

Module 2. "Developing Database Windows Applications using VB.NET" (VB.NET 2008 / SQL Server 2005 / Oracle 10g / IBM DB2 9.0 / MySQL 5.0).

Module 3. "Developing Database Internet Web Applications using VB.NET" (VB.NET 2008 / SQL Server 2005 / Oracle 10g / IBM DB2 9.0 / MySQL 5.0).

Visual WWW



“Visual WWW Open Source Training Pack” Course



Based on many clients' request, **Visual WWW** made the decision to develop and implement a Windows applications programming course using MySQL open source database server and Microsoft Visual Basic .NET (VB.NET).

This course was introduced as “**Visual WWW Open Source Training Pack**”.

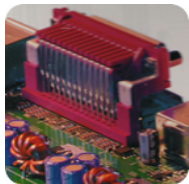
The combination of MySQL 5.0 and VB.NET 2008 Express Edition allows Windows programmers to develop complete database business applications without any software licensing fee. “**Visual WWW Open Source Training Pack**” course contains the following three main modules:

Module 1. “**Database Design and Implementation**” (Toad for MySQL 4.0 / MySQL 5.0)

Module 2. “**Advanced VB.NET Programming Language**” (VB.NET 2008)

Module 3. “**Developing Database Windows Applications using MySQL/VB.NET**” (MySQL 5.0 / VB.NET 2008)

Visual WWW Math Modeling, Simulation and Calculations Services



Dr. Ernest Bonat, Ph.D., the founder of **Visual WWW** software consulting company, got his math modeling and simulation skills from Ukraine math school in 1978 - 1987, Kiev Polytechnic Institute. His Ph.D. thesis was based on math statistical modeling and simulation of Micro-electronic technological processes. **Visual WWW** is proud to provide the following custom math modeling, simulation and calculations services:

1. **Math Modeling and Design of Electrical or Micro-electronic Devices**
2. **Math Modeling and Design of Microelectronic Technological Processes**
3. **Math Modeling and Design of Manufacturing Technological Processes**
4. **Accounting and Financial Math Calculations**
5. **Data Collection, Analysis and Presentation of Software**
6. **Complex Business Technical and Statistical Math Calculations**

Visual WWW supports Open Source Technology (LAMP)



Linux Operating System



The Apache Software Foundation



MySQL Database Server



PHP Website Programming

Visual WWW is proud to offer Windows and Internet business applications development IT services using Open Source Technology **LAMP** (Linux / Apache / MySQL / PHP). The following Visual WWW Three-Services are available:

1. **LAMP Web Server hardware and software (installation, configuration and maintenance)**
2. **Windows business applications development using MySQL / VB.NET or MySQL / VB 6.0**
3. **Internet business applications development using MySQL / PHP**

Open Source Technology is quickly becoming the Internet software development standard. More and more mainstream business companies and government organizations are using **LAMP** as an alternative to expensive traditional software infrastructure because of its superior performance, reliability, ease-of-deployment and significant system and development cost savings.

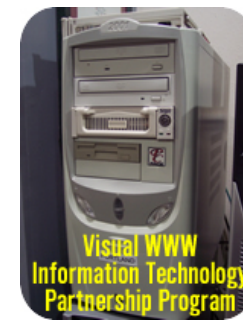
Open Source Technology Licensing Fee is FREE!



With **LAMP**, you only pay for the development of features you need, when you need them, and you also get many additional features for free. This provides you with the best results to high level eCommerce websites, all without having to worry about costly software licensing fee. Today, **LAMP** has proven to be a solid platform for developing critical Internet web business applications. As evidence of the stability that the **LAMP** architecture provides, major companies such as **The Associated Press, Google, NASA, Suzuki, CitySearch, Conesco** and many others have migrated toward Open Source Technology solutions.

Visual WWW believes very strongly in the rise of Open Source solutions and is here to provide premiere IT Consulting Services for your company. We take pride in ourselves on helping our clients save money by converting them from the expensive traditional software suites to a much cheaper, equally robust and often more stable architecture.

Visual WWW IT Partnership Program



Visual WWW is always looking for potential software development companies and client partners. As a developer partner, we would like to provide IT consulting and outsourcing services focusing on **Microsoft / Oracle / IBM DB2 / Open Source Technology (LAMP)**. For clients, **Visual WWW** will offer a benefit enterprise package “**Visual WWW Information Technology Partnership Program**” to clients interesting and become IT partner with **Visual WWW**. **Visual WWW** and the clients will discuss and define their IT needs to provide better long-term partnership solutions and services for both parties. Below are five main points of our client's program, defining how we do IT business services today.

1. **Free 3 hours consultation with Visual WWW to discuss preliminary Client's IT needs**

2. **5% discount by Visual WWW for any new starting Windows or Internet web business application development**

3. **10% discount after 5 years of continue IT partnership with Visual WWW for any new starting Windows or Internet business application development**

4. **Free 24 hours production program upgrade of any Windows or Internet web business application developed and implemented by Visual WWW**

5. **Visual WWW will pay \$500 bonus for a any client referral**

Three-Hours Free Consultation with Visual WWW



If you are interested in **Visual WWW**, feel free to contact us at any time. You may fill in and send the “**Three-Hours Free Consultation Form**” from our website and we'll contact you



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